



# PRIVACY POLICY

POSSESSION OF THIS DOCUMENT IS AN ACKNOWLEDGEMENT THAT IT AND ITS CONTENT ARE THE EXCLUSIVE PROPERTY OF MORIAH EDUCATION GROUP, LLC.

Moriah Medical College is committed to your privacy. This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable. If you do not agree to this Privacy Statement, please do not access or use the Services.

## **What personal data do we collect?**

- Name
- Email
- Phone Number
- High School/College Affiliation
- Other details to help you with your experience.

## **When do we collect information?**

We collect information from you when you fill out a form or enter information on our site. Please Note that all current and prospective students will be asked to share more personal identifiers upon acceptance that are always protected under FERPA.

## **How do we use your information?**

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests.
- To administer a contest, promotion, survey or other site feature.
- To send periodic emails regarding your order or other products and services.
- To follow up with them after correspondence (live chat, email or phone inquiries)
- To maintain educational and business records for reasonable periods

## **How do we protect your information?**

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. We use regular Malware Scanning.

## **How can you opt out?**

If you do not wish to receive marketing email communications from us, you may express your choice where indicated on the applicable email or other communication or unsubscribe.

If you do not wish to receive marketing telephone calls or mailings, you may express your choice to opt-out by emailing the Admissions Office.

Marketing opt-out requests will only remove you from our list and the list of any Business Associate performing services on our behalf. We are not responsible for the use any other party may make of the Information once it has been transferred in accordance with this Policy, and you will need to contact such an entity to have your Information removed from its database.

### **Privacy Policy Changes**

Moriah Medical College may update this Privacy Policy or revise it from time to time. You should contact us as described or check back at this Site periodically to obtain a current copy of this Privacy Policy. We urge you to review this Privacy Policy frequently to obtain the current version. Your continued provision of Personal Information or use of our services following any changes to this Privacy Policy constitutes your acceptance of such changes. If we intend to use Information that personally identifies you in a manner materially different from what we stated at the time it was collected, we will attempt to notify you at least 30 days in advance. You will be given a choice as to whether or not previously provided Information may be used in a new way.

### **How to access your information and contact us?**

If you want access to or wish to update any of your Personal Information or have any questions about our privacy practices, please contact our Admissions Office.

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